GRANT TITLE: Rape Prevention & Education (RPE) Sub-Grant  
Grant # 5UF2CE002452-02

DESCRIPTION: The Rape Prevention & Education Sub-Grant is a new opportunity being offered by the Wisconsin Coalition Against Sexual Assault (WCASA) through the RPE Cooperative Agreement with the Centers for Disease Control and Prevention (CDC), via the Wisconsin Department of Health Services (DHS). This Request for Proposal (RFP) is seeking two projects with demonstrated experience in sexual assault prevention. Over the 3.5 year grant period – which includes a six-month planning period, followed by three years for implementation and evaluation – projects will change social norms supporting sexual violence by addressing risk factors for perpetration and victimization utilizing strategies at all levels of the Spectrum of Prevention.

OPPORTUNITY CATEGORY: Competitive

IMPORTANT DATES:
- Project Period: August 1st, 2015 – January 21, 2019
- Date of Request: May 11th, 2015
- Due Date: June 30th, 2015 (by midnight)
- Estimated Start Date: August 1st, 2015

OTHER DATES:
Optional Info Sessions
- Friday, May 15th 8:30am – 9:30am
- Tuesday, May 19th 8:30am – 9:30am

We will host two informational sessions for interested projects. Participation is not required to apply. CLICK to register: https://attendee.gotowebinar.com/rt/5795262273539514882

ANTICIPATED FUNDING AMOUNT: $210,000 *
- August 1, 2015 – January 31, 2016 ($30,000)
- February 1, 2016 – January 31, 2017 ($60,000)
- February 1, 2017 – January 31, 2018 ($60,000)
- February 1, 2018 – January 31, 2019 ($60,000)

Two programs will be selected to each receive $210,000 over the 3.5 year project period

*All funding levels based on federal Rape Prevention & Education funding levels. A new work plan and budget is required by January 15th of each year.
**MATCH/COST SHARING REQUIREMENT:** None

**REQUIRED REGISTRATION:**
This is a sub-grant of federal funds. The agency must provide current W-9, 501(c)3 documentation, current accounting software and the following, if applicable: CCR/SAM enrollment, DUNS number, and last completed audit.

CCR/SAM (if applicable): If your agency had an active record in CCR, it has an active record in SAM. Nothing needs to be done in SAM at this time, unless a change in business circumstances requires updates to the record(s) in order for you to be paid or to receive an award or you need to renew your Entity(s) prior to its expiration.

DUNS (if applicable): The federal government now requires a DUNS number as part of the grant application to keep track of how federal grant money is awarded and disbursed. If your organization needs to obtain a DUNS number, go to http://fedgov.dnb.com/webform.

**ELIGIBLE APPLICANTS:**
Eligible applicants include: sexual assault service providers; child sexual abuse providers; youth-serving organizations; community-based groups; or other organizations dedicated to violence prevention and social change. Must be a WCASA Member** with:

1. Ability to hire a 1.0 FTE Project Coordinator
2. Ability to submit financial and progress reports
3. 501(c)3 status
4. Accounting practices that are compliant with OMB circular regulations

** http://www.wcasa.org/pages/Member-Dashboard_NonMember.php **

**ELIGIBLE EXPENSES:**
All expenses must be new and cannot replace existing state or local government funding. Substitution of existing funds with federal grant (supplanting) will be the subject of monitoring and audit. Violations may result in a range of penalties, including suspension of current and future funds under this grant, and civil and/or criminal penalties.

**CONTACT:**
Kelly Moe Litke
608-257-1516
kellyml@wcasa.org
WCASA is a membership agency comprised of organizations and individuals working to end sexual violence in Wisconsin. Among these are the 50 sexual assault service provider (SASP) agencies throughout the state that offer advocacy and prevention services in their communities. WCASA works to create the social change necessary to ensure a future where no child, woman or man is ever sexually violated again.

This sub-grant announcement provides information about a specific funding opportunity and instructions to help those eligible apply.

**ABSTRACT:**
Sexual violence prevention is an evolving field, with limited evidence-based strategies proven to prevent risk factors for perpetration and victimization. This complex social problem will need an equally dynamic plan to affect change. This project seeks to impact four identified social norms – gender socialization; exploitation and sexualization; normalization of violence and power; limited concepts of health & sexuality – through the use of the Spectrum of Prevention Model.

**SOCIAL NORMS & RISK FACTORS:**
Develop, implement and evaluate a comprehensive program to change social norms related to sexual violence within a specific population (see Population section). Risk factors related to each norm are provided. You will be asked to select one risk factor for each social norm. You may substitute a risk factor, if you’ve identified a different risk factor that is specific to your community. *Project Worksheet provided, as an example.*

<table>
<thead>
<tr>
<th>SOCIAL NORMS</th>
<th>RISK FACTORS</th>
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<tbody>
<tr>
<td>Gender Socialization</td>
<td>• Societal Norms that support male superiority</td>
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<tr>
<td></td>
<td>• Societal norms that maintain female inferiority</td>
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<tr>
<td></td>
<td>• Homophobic &amp; gender-based harassment</td>
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<tr>
<td></td>
<td>• Rigid gender roles &amp; expectations</td>
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<tr>
<td>Exploitation &amp; Sexualization</td>
<td>• Societal norms that support male sexual entitlement</td>
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<tr>
<td></td>
<td>• Societal norms that maintain female sexual submissiveness</td>
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<tr>
<td></td>
<td>• Exploitation through pornography, prostitution &amp; trafficking</td>
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<tr>
<td></td>
<td>• Culture of hyper-sexualization</td>
</tr>
<tr>
<td>Normalization of Violence &amp; Power</td>
<td>• General tolerance of sexual violence</td>
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<tr>
<td></td>
<td>• Lack of positive models for conflict resolution &amp; discipline</td>
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<tr>
<td></td>
<td>• Acceptance of violence over systemically-oppressed groups</td>
</tr>
<tr>
<td></td>
<td>• Culture that glorifies violence</td>
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<tr>
<td>Limited Concepts of Health &amp; Sexuality</td>
<td>• Systems that limit access to reproductive health services &amp; choice</td>
</tr>
<tr>
<td></td>
<td>• Sexual entitlement &amp; cultural misperceptions about consent</td>
</tr>
<tr>
<td></td>
<td>• Limited age-appropriate, scientific-based education on sexuality</td>
</tr>
<tr>
<td></td>
<td>• Lack of support for autonomy &amp; power to make decisions about one’s body</td>
</tr>
</tbody>
</table>
SPECTRUM OF PREVENTION:
For each risk factor chosen, one strategy must be identified at each level of the Spectrum of Prevention. (Note: we have combined policy and organizational practices). Project Worksheet provided, as an example.

<table>
<thead>
<tr>
<th>Influence Policy/Organizational Practices</th>
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</thead>
<tbody>
<tr>
<td>Foster Coalitions</td>
</tr>
<tr>
<td>Educate Providers</td>
</tr>
<tr>
<td>Educate the Community</td>
</tr>
<tr>
<td>Individual Knowledge and Skills</td>
</tr>
</tbody>
</table>

POPULATION:
The comprehensive social norms change strategies will occur within a discrete population described by the applicant. The population selected can be based on characteristics including, but not limited to, geography, age, gender, organizations, etc. The population described will include an estimate of the number of people to be impacted which will serve as the denominator of outcome measurement. The collaboration with the population will be documented via a letter of support (LOS) from population representatives. The LOS should reflect agreement with or participation in developing and implementing the strategies/activities identified in the application.

REQUIRED COMPONENTS OF THE APPLICATION:
A. Agency Capacity
Share agency prevention and evaluation experience, as well as organizational capacity to successfully implement grant requirements. Specific items to address include:
- Ability to meet all eligibility requirements
- Plan to ensure 1.0 FTE is dedicated to prevention activities
- Proven ability to facilitate and sustain multiple community partners
- Experience or commitment to evaluation of grant activities
- Knowledge of the following: sexual violence prevention across the life span; risk and protective factors; evidence-based strategies
- Demonstrated understanding of the Spectrum of Prevention Model (or models with multi-level simultaneous interventions)

B. Planning (6-Month) Narrative
Describe activities for the first six months (August 1, 2015 – January 31, 2016) of the project. Narrative should correspond with the 6-Month Work Plan (see E below). Specific items to address include:
- Plan for hiring staff
- Readiness to begin implementation on February 1, 2016
- Development of Logic Model – with support from WCASA
- Development of Evaluation Plan – with support from WCASA

C. Implementation (12-Month) Narrative
Describe activities for the first year of implementation (February 1, 2016 – January 31, 2017). Narrative should correspond with the 12-Month Work Plan (see F below). Specific items to address include:
• Description of the selected population, including: demographics; community strengths and gaps related to the selected social norms; history of collaboration; key partners.
• Provide rationale for selected risk factor and relevancy to the population selected.
• Include details about proposed strategies. Provide citations/links to existing curricula or materials.
• Pay attention to items listed under “Inclusivity and Innovation”

D. Project Worksheet
Select one risk factor for each of the four social norms. Identify at least one strategy for each level in the Spectrum of Prevention. See the completed Project Worksheet for example. Please note: This should represent your plans for year one implementation (February 1, 2016 – January 31, 2017). It will be replicated for years two (February 1, 2017 – January 31, 2018) and three (February 1, 2018 – January 31, 2019), with modifications based on evaluation results. Template provided in Word version; please use the template.

E. 6-month Work Plan
Complete a comprehensive work plan for the first six months of planning (August 1, 2015 – January 31, 2016) that includes: strategies; action step; person responsible; timeline; resources. Template provided in Word version; please use the template.

F. 12-month Work Plan
Complete a comprehensive work plan for year one implementation (February 1, 2016 – January 31, 2017) that includes: strategies; action step; person responsible; timeline; resources. Template provided in Word version; please use the template.

G. Budget & Narrative
Provide a detailed line item budget and corresponding budget narrative for the first six months of the grant period (August 1, 2015 – January 31, 2016). Provide a proposed detailed line item budget and corresponding budget narrative for the first year of implementation (February 1, 2016 – January 31, 2017). Template provided in Word version; please use template.

H. Letters of Support
Include decision makers, formal/informal leaders, etc. as documented by letter(s) of support that reflect agreement with or participation in developing and implementing the strategies/activities identified in the application.

* Inclusivity & Innovation
Applicants should focus on strategies that promote inclusivity, as well as ones that are:
• Evidence-based or evidence-informed
• Creative, innovative, and population-specific
• Focused on organizational change
• Sustainable
APPLICATION DETAILS:
Applications should be submitted electronically to kellyml@wcasa.org. Document specifications include: Word or PDF version; 10 pages (maximum); double-spaced; 1-inch margins; 12-point font. Narrative should include the following:
   A. Agency Capacity
   B. Planning (6-Month) Narrative
   C. Implementation (12-Month) Narrative

The following supporting documents are required and should be submitted electronically with the application (no page limit):
   D. Project Worksheet (example & template provided)
   E. 6-Month Work Plan (template provided)
   F. 12-Month Work Plan (template provided)
   G. Line-Item Budget and Budget Narrative (template provided)
   H. Letter(s) of support from selected population

APPLICATION REVIEW PROCESS:
Applications that meet all eligibility requirements and include all the required documents will be reviewed by a panel, including WCASA staff and external partners. Applications will be scored independently by the review team based on the following 100-point scale:

<table>
<thead>
<tr>
<th></th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Agency Capacity</td>
<td>10</td>
</tr>
<tr>
<td>B. Planning (6-month) Narrative</td>
<td>15</td>
</tr>
<tr>
<td>C. Implementation (12-month) Narrative</td>
<td>30</td>
</tr>
<tr>
<td>D. Project Worksheet</td>
<td>15</td>
</tr>
<tr>
<td>E. 6-month Work Plan</td>
<td>5</td>
</tr>
<tr>
<td>F. 12-month Work Plan</td>
<td>10</td>
</tr>
<tr>
<td>G. Budgets (6-month &amp; 12-month)</td>
<td>0</td>
</tr>
<tr>
<td>H. Inclusion &amp; Innovation</td>
<td>15</td>
</tr>
</tbody>
</table>

SELECTED APPLICATIONS:
If selected for funding, additional required components are listed below:

Evaluation Plan: A completed Evaluation Plan and Logic Model will be submitted by January 1, 2016. Staff will work with WCASA to develop evaluation plan. Evaluation is a key component of the grant and should be kept in mind while writing the application; components of the application may be changed to accommodate evaluation measures.

Participation in Technical Assistance:
- Monthly contact between WCASA and grantee
- Ongoing work with WCASA to develop evaluation plan
- Annual site visit with WCASA and DHS
Participation in Training & Dissemination

As opportunities arise, grantees may be asked to participate in trainings, as well as share project details with other state and national partners. These trainings may be offered via webinar or in-person. Travel funds will be provided, as needed. Additionally, towards the end of the grant cycle, grantees may be asked to share their work and findings more broadly with peer organizations and communities.

Reporting Requirements:

- Quarterly progress reviews will be scheduled with DHS & WCASA staff. These reviews may include: web-based meeting; submission of deliverables from work plan; program visit; written report; etc.
- Annual progress report to be submitted by March 1st of each year.
- Annual work plan and line item budget narrative to be submitted by January 15th of each year. This will determine qualification for continued funding for the upcoming budget period.
- There may be specific reporting requirements required by CDC – yet to be determined.
REFERENCE DOCUMENTS:

Connecting the Dots
http://www.cdc.gov/violenceprevention/pub/connecting_dots.html

Community Resiliency Cookbook
http://communityresiliencecookbook.org/

Principals of Effective Prevention

The Community Guide
http://www.thecommunityguide.org/

The Spectrum of Prevention
http://www.spectrumofprevention

Example with Spectrum of Prevention: A Guide to Engaging Men and Boys in Violence Against Women & Girls

World Health Organization Violence Prevention Registry
http://www.preventviolence.info/ (Click on “evidence base”)

Blueprints Programs
http://www.blueprintsprograms.com/

SAMHSA National Registry of Evidence-based Programs & Practices
http://nrepp.samhsa.gov/ViewAll.aspx