

Wisconsin Coalition Against Sexual Assault

Annual Report 2017

October 1, 2016 - September 30, 2017



WISCONSIN COALITION AGAINST SEXUAL ASSAULT

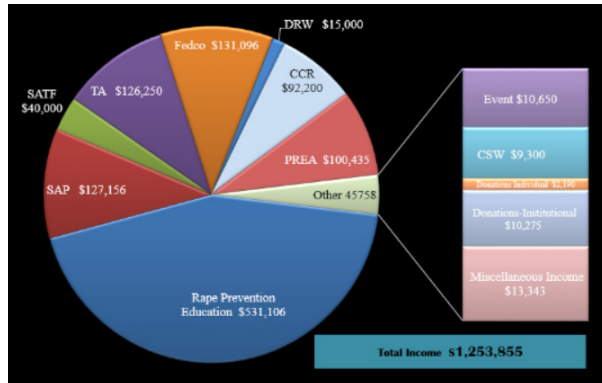
Board



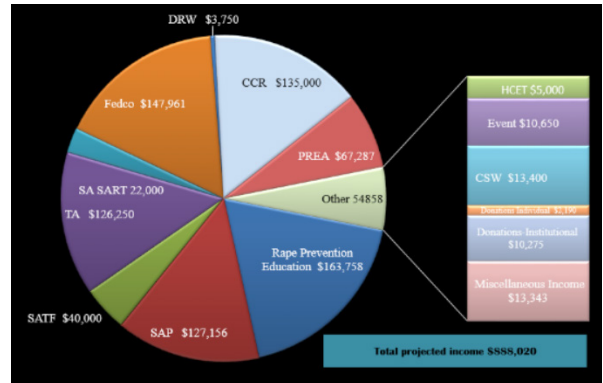
Staff

Jessi Corcoan Prevention Coordinator	Kelly Moe Litke Associate Director	Leslie Tou SART/CCR Coordinator
Peter Fiala Events & Technology Coordinator	Vanessa Mauss Program Assistant	
Heather Hoepfner SART/CCR/PREA Specialist	Pennie Meyers Executive Director	
Ian Henderson Associate Director	Nestic Morris Outreach Coordinator	
Alma Mann Programs Director	Megan Murray Evaluation Coordinator	

FY2017 Income Sources



FY2018 Projected Income

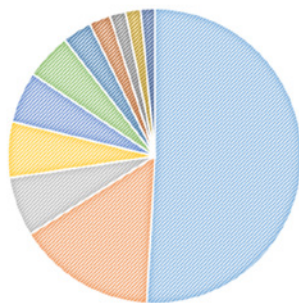


Technical Assistance (TA)

>1600 TA Requests
Sept 2016 - Aug 2017

Top TA Areas	Total
Prevention	429
Underserved Populations	382
Advocacy	376
Program Support & Development	322
Community Development & Organizing	226
Evaluation	208

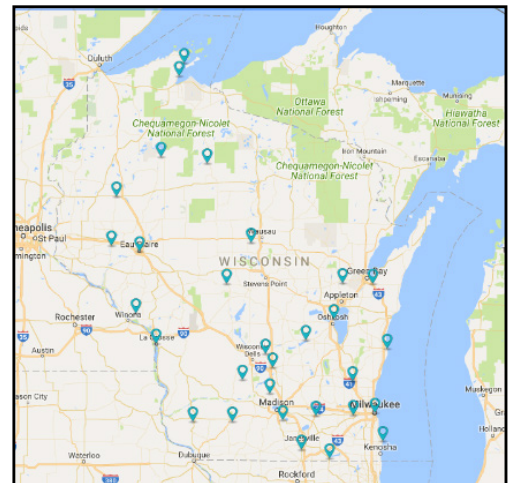
TA DISTRIBUTION BY RECIPIENT (SEPT 2016 - AUG 2017)



- SASP
- Statewide or National Partner (non-government)
- Campus / Education
- Survivor or Secondary Survivor
- Other Sexual Assault Service Provider
- Culturally-Specific Program (not a SASP)
- Other
- Government Agency (DHS, DOJ, etc.)
- Healthcare / Mental Health / SANE
- Other Local Service Provider
- Criminal Justice

Events

170 in-person trainings
31 regional trainings
50 online trainings
3,661 total attendance
413.6 total hours of training



WCASA reached 100% of SASPs (member providers); In-person TA or program visits to 73% of SASPs; 68% of program visits were to the northern half of the state; Overall, WCASA staff had 5+ contacts with 80% of SASPs

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Anti-Oppression Framework

Position Statement

WCASA believes that to achieve our mission of ending sexual violence, we must also end all forms of oppression. Anti-oppression work is, in fact, also sexual violence prevention work. We stand in solidarity with our allies working on issues of racial justice and other oppressions. Recognizing that women of color* face multiple layers of marginalization with race/ethnicity and gender, WCASA commits to focusing on all forms of oppression while keeping women of color at the center.

*WCASA uses the [Women of Color Network definition](#) of 'women of color'

Strategies

- Devote full attention and investment to communities of color
- Recognize and value culturally-specific organizations and their work
- Listen to and honor the voices of women of color and then act, based on guidance
- Grow support for women of color in the movement
- Understand historical trauma and its ongoing impact today
- Educate ourselves about anti-oppression
- Aspire to be an ally
- Acknowledge your white privilege and use it to challenge systems of oppression

Prevention

In addition to state level work, WCASA funded these programs:



Implemented Expect Respect in schools – an evidence-informed curriculum to promote respect and reduce violence; Led by GameChangers – a youth advisory board of high school age leaders from Dane county.



Wise Women Gathering Place
Promoting Peace, Respect, & Belonging

Implemented Discovery Dating with youth – an evidence-informed, culturally-specific curriculum to prevent violence; Led by Wise Youth – youth leaders committed to education and changing their community.



Implemented education and hosted events for students and teachers at Baraboo High School; Led by an advisory committee of youth and community leaders engaged in violence prevention.

Social Media

- +48%** Daily Total Reach
80,977 reached in the 4th quarter (Facebook)
- +33%** Increase in Likes
633 average impressions per day (Facebook)
- +19%** Increase in Minutes Watched
136 countries reached this quarter (YouTube)

By Your Side/ WI SAKI Campaign



- Developed PSA and website for survivors seeking more information about their rape kits
- 3 press conferences with the Attorney General and survivors
- In two months, website had 13,000+ users with over 16,000 page views

For more information, see wcasa.org for WCASA's Annual Meeting 2017 presentation