WCASA reached 100% of SASPs (member providers); In-person TA or program visits to 73% of SASPs; 68% of program visits were to the northern half of the state; Overall, WCASA staff had 5+ contacts with 80% of SASPs
Anti-Oppression Framework

Position Statement
WCASA believes that to achieve our mission of ending sexual violence, we must also end all forms of oppression. Anti-oppression work is, in fact, also sexual violence prevention work. We stand in solidarity with our allies working on issues of racial justice and other oppressions. Recognizing that women of color* face multiple layers of marginalization with race/ethnicity and gender, WCASA commits to focusing on all forms of oppression while keeping women of color at the center.

*WCASA uses the Women of Color Network definition of ‘women of color’

Strategies
- Devote full attention and investment to communities of color
- Recognize and value culturally-specific organizations and their work
- Listen to and honor the voices of women of color and then act, based on guidance
- Grow support for women of color in the movement
- Understand historical trauma and its ongoing impact today
- Educate ourselves about anti-oppression
- Aspire to be an ally
- Acknowledge your white privilege and use it to challenge systems of oppression

Prevention
In addition to state level work, WCASA funded these programs:

- Implemented Expect Respect in schools – an evidence-informed curriculum to promote respect and reduce violence; Led by GameChangers – a youth advisory board of high school age leaders from Dane county.
- Implemented Discovery Dating with youth – an evidence-informed, culturally-specific curriculum to prevent violence; Led by Wise Youth – youth leaders committed to education and changing their community.
- Implemented education and hosted events for students and teachers at Baraboo High School; Led by an advisory committee of youth and community leaders engaged in violence prevention.

Social Media

- +48% Daily Total Reach
  - 80,977 reached in the 4th quarter (Facebook)
- +33% Increase in Likes
  - 633 average impressions per day (Facebook)
- +19% Increase in Minutes Watched
  - 136 countries reached this quarter (YouTube)

By Your Side/ WI SAKI Campaign

- Developed PSA and website for survivors seeking more information about their rape kits
- 3 press conferences with the Attorney General and survivors
- In two months, website had 13,000+ users with over 16,000 page views

For more information, see wcasa.org for WCASA’s Annual Meeting 2017 presentation