

# COMMUNITY ACTIVIST SURVEY

Date: \_\_\_\_\_

The following questions concern your involvement in the [title of the campaign]. Your responses will help us understand what impact this involvement has had on you. Thanks for answering these questions.

1. Please place a check mark next to each public policy-related activity in which you have been involved during the campaign.
  - a.  Preparing/disseminating information packets in support of the campaign
  - b.  Conducting presentations on SF worksite public policy
  - c.  Recruiting other individuals to volunteer their time/resources to the campaign
  - d.  Obtaining endorsements for SF worksite public policy from community organizations
  - e.  Participating in a petition drive
  - f.  Communicating with policy makers
  - g.  Working with the media
  - h.  Writing/submitting news releases/editorials
  - i.  Other: Please list \_\_\_\_\_
  - j.  Other: Please list \_\_\_\_\_

2. Now, think about the skills you had prior to being involved in the campaign and the skills you have now. Then, in the table below, please check one box for each item to indicate if you have the same amount of skill, somewhat greater skill or much greater skill compared to before you started work on the campaign. Check one box in each row. If you were not involved in a particular activity, please check Not applicable.

	Same amount of skill	Somewhat greater skill	Much greater skill	Not applicable
a) Preparing and disseminating information packets in support of the campaign.				
b) Conducting presentations on SF worksite public policy				
c) Recruiting other individuals to volunteer their time/resources to the campaign				
d) Obtaining endorsements for SF worksite public policy from community organizations				
e) Participating in a petition drive				
f) Communicating with policy makers				
g) Working with the media in support of the campaign				
h) Writing and submitting news releases and editorials				

3. To what extent do you think that you better understand what is involved to achieve public policy change?

- a.  Not at all
- b.  Some
- c.  Quite a bit
- d.  A great deal

4. To what extent do you think that working on the campaign has equipped you to be able to work on other public policy initiatives in the community? (Check one.)

- a.  Not at all
- b.  Some
- c.  Quite a bit
- d.  A great deal

5. What is the greatest benefit that you have gained as a result of working on the campaign?

6. Please list below anything you can think of that would help you to become a more effective community activist in the area of smoke-free workplaces.

Your name (optional): \_\_\_\_\_

Thank you so much for your input!



# DATA ANALYSIS PLAN WORKSHEET - COMPLETED SAMPLE

Question or item number	What did you hope to learn from this question?	What analysis technique* might you use for this question?	How might you present** the data from this question?
#1	How many members participate in activities? Who share more/less popular?	frequency	table
#2	Is there a relationship between participation & skills gained? Outcomes! What, if any, skills were gained? What area showed greatest change?	Cross tabulation frequency percentage	table
#3	Outcomes! Whether members think they understand what it takes	frequency percentage	pie chart
#4	Outcome - whether members think their involvement is transferable - motivated to work on other policy efforts	frequency percentage	pie chart
#5	What they personally think is the biggest benefit	Content analysis	Summary list 1-2 direct quotes
#6	their personal needs	Content analysis	Summary list 1-2 direct quotes

\* frequency, percentage, mean, mode, median, range, change score, content analysis, cross tabulation  
 \*\* table, bar graph, pie chart, key quotes, lists, text