



## SEXUAL ASSAULT OUTREACH

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### LEARNING OBJECTIVES

- I understand the importance of agency perception with regards to strategies for outreach to survivors
- I can identify new partners to support SA work in my community



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### TYPES OF OUTREACH



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## CHALLENGES

Sexual Assault Outreach



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### CHALLENGES: SA OUTREACH

- Community doesn't want to talk about sexual assault
- "That doesn't happen here?"



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### CHALLENGES: SA OUTREACH



Place-based advocacy:

- Services are delivered out of agency/shelter

Outreach/Mobile advocacy:

- Services are mobile; delivered in community



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## CHALLENGES: SA OUTREACH

- You can build it but they won't come!
- You have to be active & visible about SA in your community for survivors to see you



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## CHALLENGES: SA OUTREACH



Delayed reporting:

- Most victims don't immediately seek services

Diverse needs:

- Many places survivors seek services, based on their needs at the time



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## CHALLENGES: SA OUTREACH



- Important to think about those most marginalized in your community



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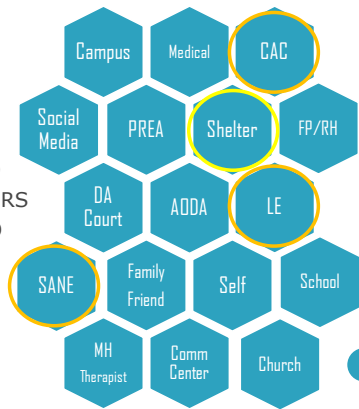
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HOW DO  
SURVIVORS  
COME TO  
YOU...



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It's funny how  
someone's  
perception of you  
can be formed  
without you even  
knowing it.  
meandella.com Sarah Dessien

## PERCEPTION & OUTREACH



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How do you  
define your  
services?

How do others  
define your  
services?



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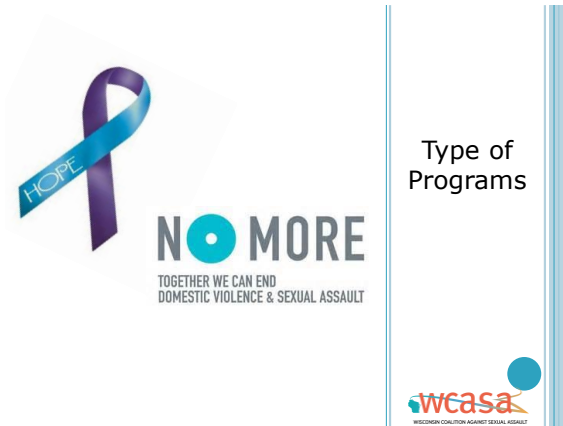
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## Type of Programs

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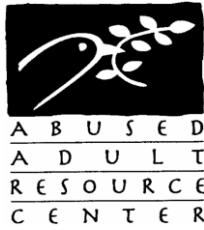
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Example



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Example



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## ACTIVITY

Using "Harm" activity from Dynamics session



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## OUTREACH ACTIVITY: INSTRUCTIONS



Discuss with your group...  
**needs** the survivor may have;  
 where the survivor **disclose**;  
 what **services** they may need.

### SUPPLIES:

- 2 incident cards
- Large sticky sheet
- Markers
- Workplan



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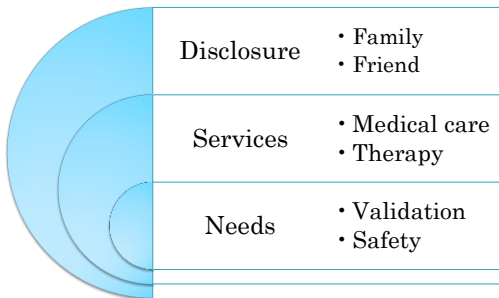
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#### REFLECTION

- What did you see on the sheets?
- What jumped out at you?
- How do needs differ from services?
- How do services differ from disclosure?
- What does this say about the complexity of SA?
- What does this mean for your SA work?



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#### OUTREACH PLANNING

Have a plan...



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## PLANNING/MAPPING

[illegible]

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[illegible]

## MAKE A PLAN

## Where do we need to Outreach?

WHERE	WHO	HOW	WHEN



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[illegible]

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NATIONAL YOUTH PREVENTION CAMPAIGN



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## MAKE A PLAN

Who should do the Outreach?

WHERE	WHO	HOW	WHEN



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## MAKE A PLAN

How will you Outreach?

WHERE	WHO	HOW	WHEN



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## MAKE A PLAN

When will you Outreach?

WHERE	WHO	HOW	WHEN



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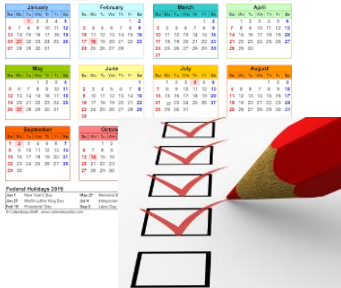
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## 2019 Calendar



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## MAKE A PLAN

WHERE	WHO	HOW	WHEN
Teacher/School	Board member	Ask at PTA meeting	Next monthly meeting
Therapist	SA Advocate	Call to meet for coffee	Quarter 3
Child Advocacy Center	Executive Director	Call CAC ED to set up meeting	February (in time for SAAM & CAPM)



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What does it really  
mean to  
***meet survivors  
where they are at?***

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Questions  
Comments  
Feedback



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