

# Wisconsin Coalition Against Sexual Assault

## Annual Report 2018

October 1, 2017 - September 30, 2018



WISCONSIN COALITION AGAINST SEXUAL ASSAULT

### Board

#### WCASA BOARD

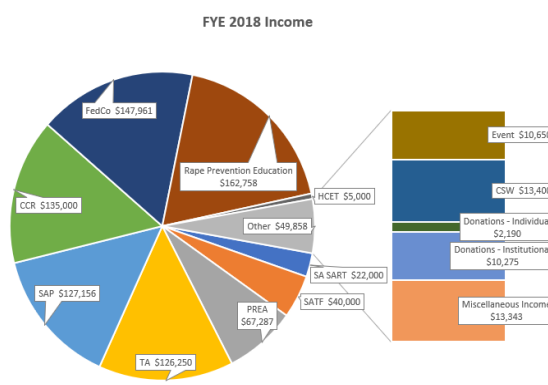
- ▶ **Micah Henning**, President
- ▶ **Sue LaFlash**, Vice-President
- ▶ **Katie Bement**, Secretary
- ▶ **Alena Taylor**, Treasurer
- ▶ **Christie Hyland**
- ▶ **Ana Price**
- ▶ **Katie Gaynor**
- ▶ **Blythe McConaughy**
- ▶ **Rose Barber**

### Staff

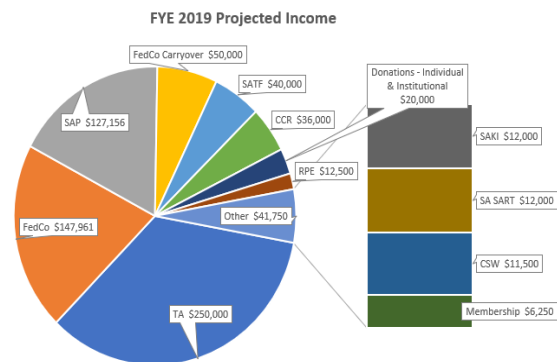
#### WCASA STAFF

- ▶ **Jessi Corcoran**  
2 years (February 2018)
- ▶ **Peter Fiala**  
6 years (September 2018)
- ▶ **Ian Henderson**  
11 years (July 2018)
- ▶ **Alma Mann**  
2 years (January 2018)
- ▶ **Pennie Meyers**  
8 years (April 2018)
- ▶ **Kelly Moe Litke**  
8 years (March 2018)
- ▶ **Nestic Morris**  
2 years (February 2018)
- ▶ **Megan Murray**  
2 years (August 2018)

### FY2018 Income Sources



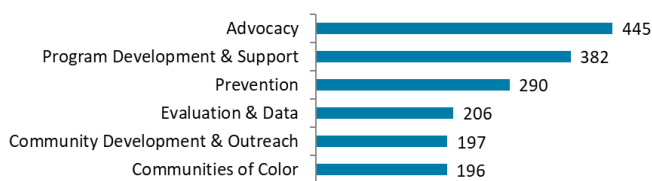
### FY2019 Projected Income



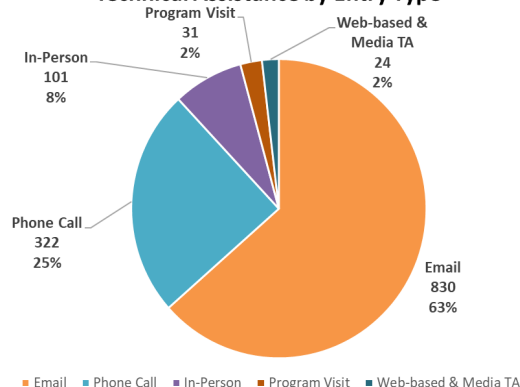
### Technical Assistance (TA)

**1,308 TA contacts**

*Top 6 TA categories*



#### Technical Assistance by Entry Type



### Events

**158 in-person trainings**

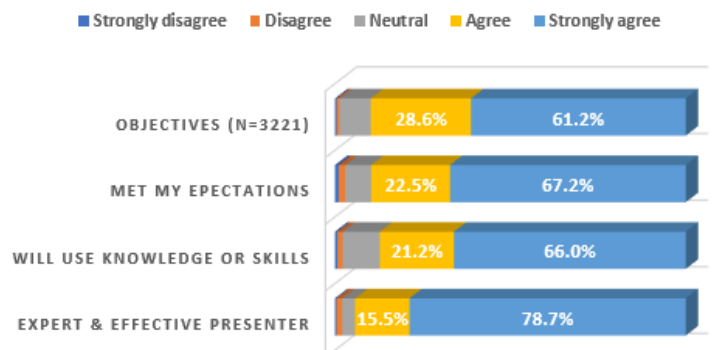
**43 online trainings**

**201 total trainings**

**2,608**

**total attendance**

### TRAINING EVALUATION RESULTS



WCASA staff provide technical assistance to designated Sexual Assault Service Providers (SASPs) as well as other service providers, and the community at large. Of those recorded, approximately 57% of technical assistance went to any type of sexual assault service provider, through either a WCASA-designated SASP or other sexual assault service provider (750 combined / 1308 total TAs) and 50% of all technical assistance went to just WCASA designated-SASPs (654 SASP TAs / 1308 total TAs).

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### Anti-Oppression Framework

#### Position Statement

WCASA believes that to achieve our mission of ending sexual violence, we must also end all forms of oppression. Anti-oppression work is, in fact, also sexual violence prevention work. We stand in solidarity with our allies working on issues of racial justice and other oppressions. Recognizing that women of color\* face multiple layers of marginalization with race/ethnicity and gender, WCASA commits to focusing on all forms of oppression while keeping women of color at the center.

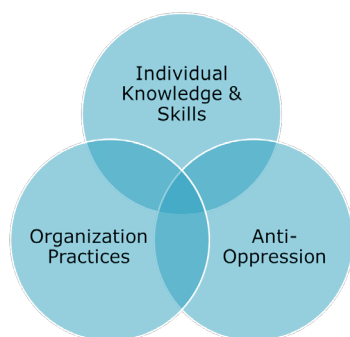
\*WCASA uses the [Women of Color Network definition](#) of 'women of color'

#### Strategies

- Devote full attention and investment to communities of color
- Recognize and value culturally-specific organizations and their work
- Listen to and honor the voices of women of color and then act, based on guidance
- Grow support for women of color in the movement
- Understand historical trauma and its ongoing impact today
- Educate ourselves about anti-oppression
- Aspire to be an ally
- Acknowledge your white privilege and use it to challenge systems of oppression

### SASP Program Development Initiative

The goal of this initiative is to increase individual and organizational capacity to meet the diverse needs of all survivors of sexual assault.



7 SASPs participated starting December 2017. This cohort will meet through March 2019.

#### Program improvements include:

- SA training for all staff
- Updates to agency policies & practices; plans to expand SA staff & programming; prioritization of SA.

### Social Media



- We received 2,875 page likes, a 19% increase from this time last year

- The post reach average increased to 1,149, an increase of 28.8% compared to the last period



- 2,324 followers, a 9% increase from this time last year

- We received an average of 593 impressions per day

### By Your Side/ WI SAKI Campaign



- Developed PSA and website for survivors seeking more information about their rape kits
- 3 press conferences with the Attorney General and survivors
- In two months, website had 13,000+ users with over 16,000 page views