



**WISCONSIN COALITION  
AGAINST SEXUAL ASSAULT**

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# 2019 ANNUAL REPORT

October 1, 2018 - September 30, 2019

**Creating social change to end  
sexual violence.**

WCASA promotes change in Wisconsin communities through  
education, prevention and public policy work.

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**wcasa.org  
wcasa@wcasa.org  
608-257-1516**



# ABOUT WCASA

WCASA is a statewide coalition and membership agency, dedicated to providing support and complimenting the work of Wisconsin sexual assault service provider (SASP) agencies, that are working to end sexual violence and offer support, advocacy and information to its victims of sexual assault and their families.

WCASA works to ensure that every survivor in Wisconsin gets the support and care they need. Through its collaboration with organizations across the state, WCASA creates the social change necessary to end all forms of sexual violence. Together, we are creating a socially just world in which all people value equity and healthy sexuality.

## Anti-Oppression Framework

WCASA believes that to achieve our mission of ending sexual violence, we must also end all forms of oppression. Anti-oppression work is, in fact, also sexual violence prevention work. We stand in solidarity with our allies working on issues of racial justice and other oppressions. Recognizing that women of color\* face multiple layers of marginalization with race/ethnicity and gender, WCASA commits to focusing on all forms of oppression while keeping the voices of women of color at the center. Our strategies and commitments are listed below.

\*WCASA uses the Women of Color Network definition of 'women of color'



WISCONSIN COALITION AGAINST SEXUAL ASSAULT

## OUR MISSION

Creating the social change necessary to end sexual violence.



## JOIN THE MOVEMENT

to end sexual violence.



# Staff



**Amanda Dotson**  
Director of Program  
Development



**Peter Fiala**  
Events & Technology  
Coordinator



**Ian Henderson**  
Director of Legal &  
Systems Services



**Alma Mann**  
Programs Coordinator



**Pennie Meyers**  
Executive Director



**Nestic Morris**  
Outreach Coordinator



**Kelly Moe Litke**  
Associate Director



**Megan Murray**  
Training & Technical  
Assistance Coordinator

# Board

**Micah Henning**  
President

**Sue LaFlash**  
Vice-President

**Katie Gaynor**  
Secretary

**Rose Barber**  
Treasurer

Aaron Evans

Nicole Fumo

Arnitta Holliman

Dawn Helmrich

Beverly Horn, B.A.

Heidi R Kilbourn

Cheryl O'Neil

William Stedman

Nate Zimdars

**Also served during past year  
(term ended/resigned):**

Katie Bement

Christie Latterman

Blythe McConaughy

Ana Price

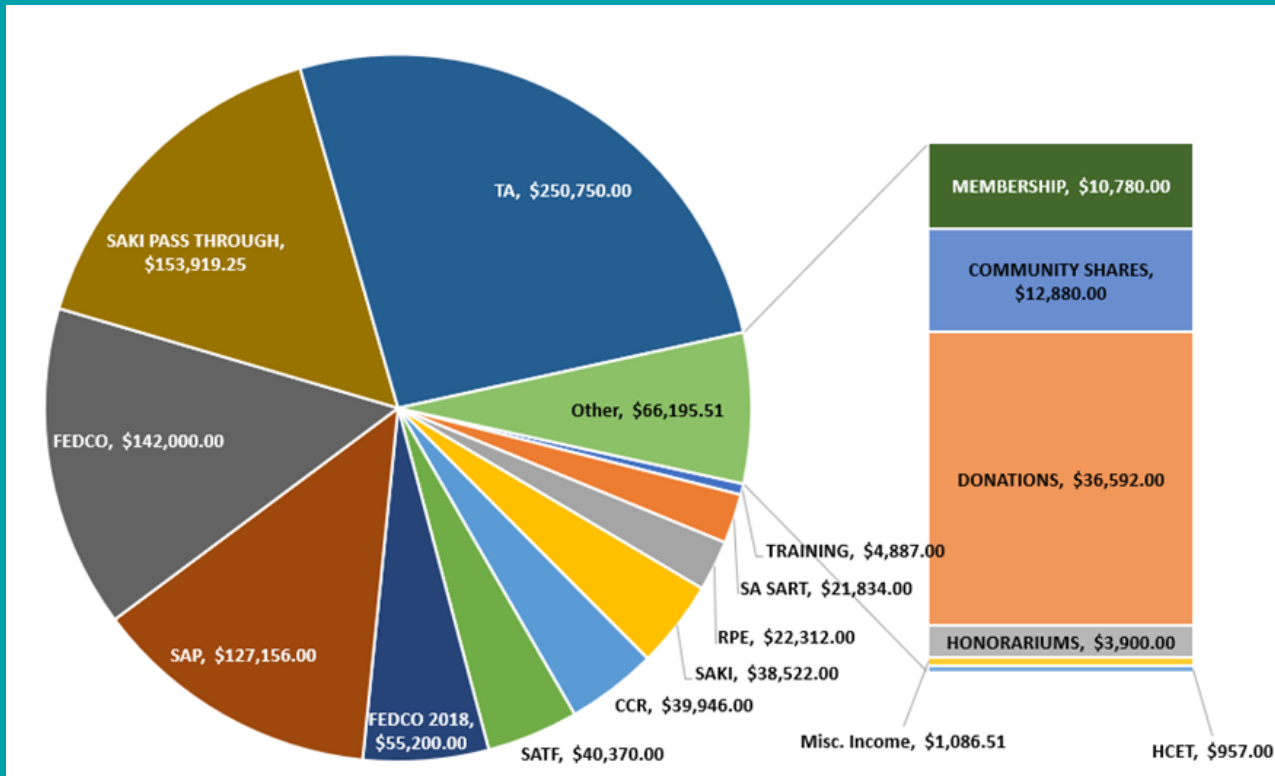
Alena Taylor

Emily Thome

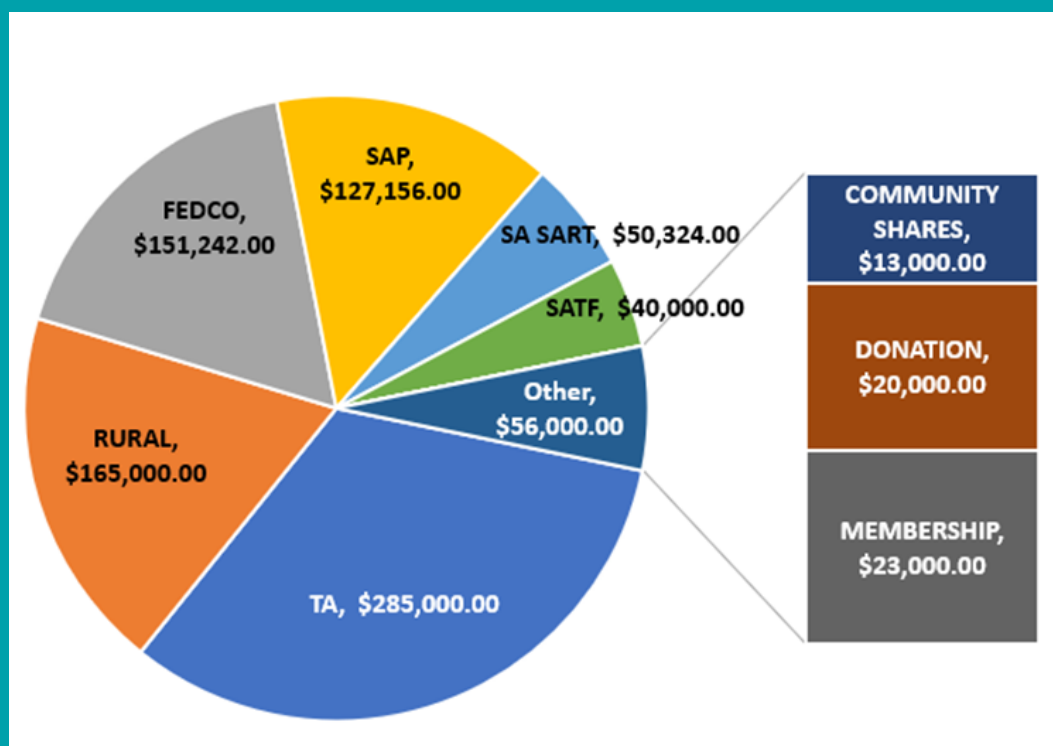
Karina Virrueta

# Finances

## FY2019 Income Sources



## FY2020 Projected Income

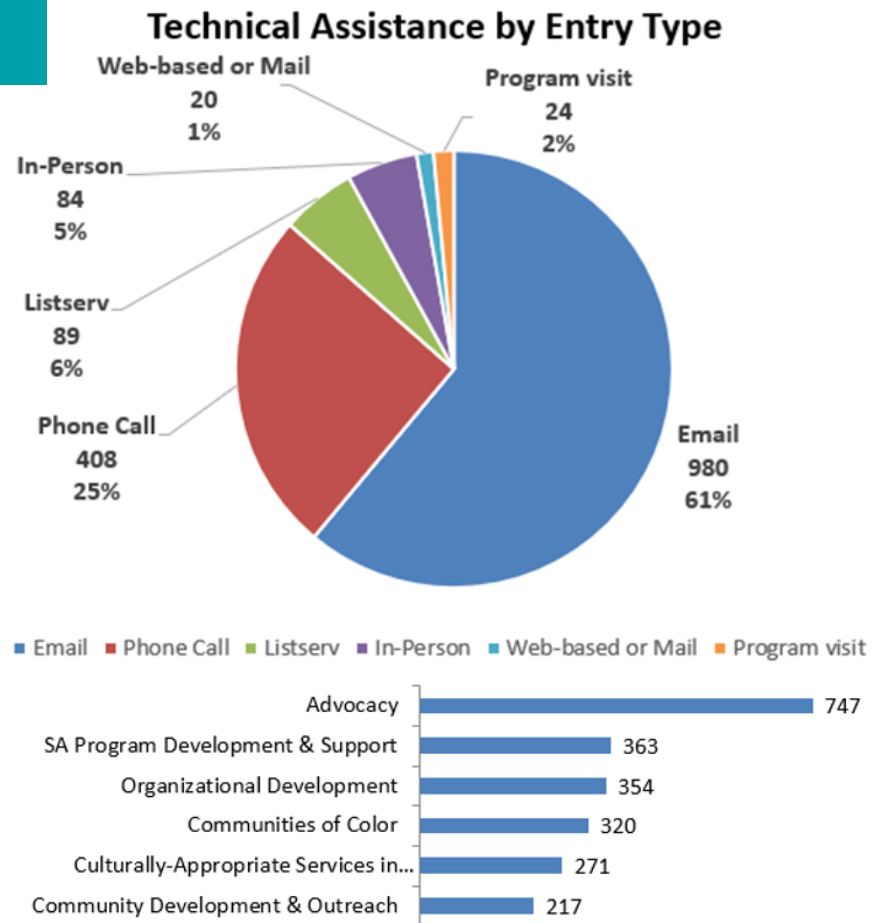


## Technical Assistance

### 2,272 TA contacts

WCASA staff provide technical assistance to designated Sexual Assault Service Providers (SASPs) as well as other service providers, and the community at large. Of those recorded, approximately 54% of technical assistance went to any type of sexual assault service provider, through either a WCASA-designated SASP or other sexual assault service provider (870 combined / 1,605 total TAs) and 44% of all technical assistance went to just WCASA designated-SASPs (704 SASP TAs / 1,605 total TAs).

#### Top 6 TA categories

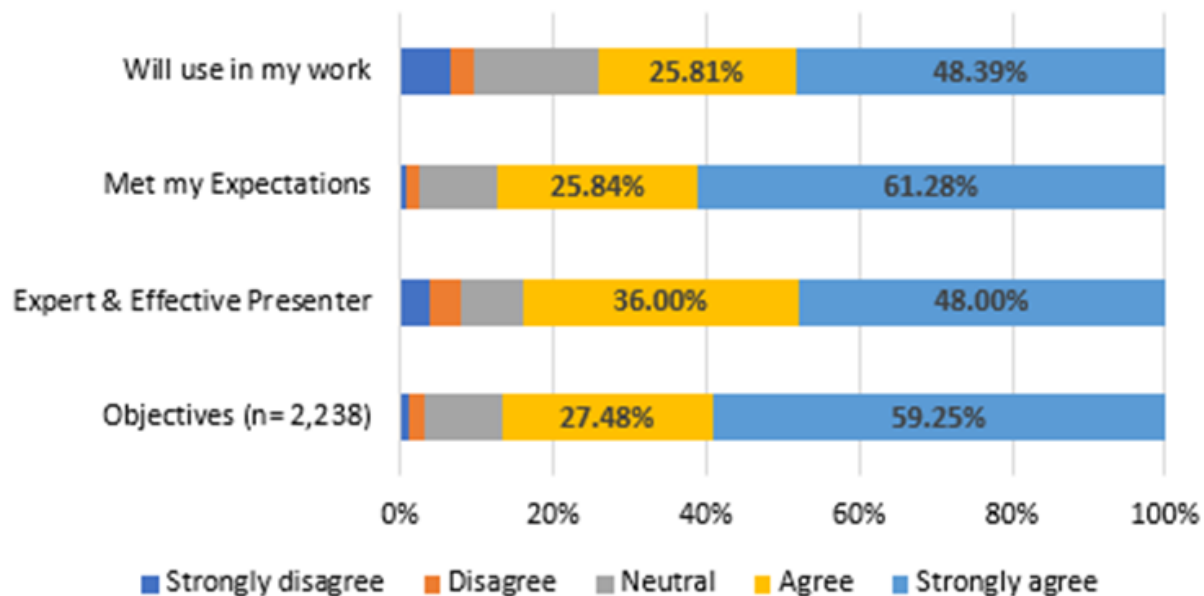


## Events

**Total attendance: 3,277**

159 in-person trainings  
20 online trainings  
179 total trainings

### Training Evaluation Results





## Social Media



3,390 page likes on Facebook

► 18% increase from this time last year



2,439 followers on Twitter

► 5% increase from this time last year

## New Sexual Assault Service Provider Members



Lac du Flambeau  
Statewide Shelter  
Program



Menominee County Dept.  
of Human Services



WELCOME TO POSSIBILITY



Cia Siab, Inc.



## Highlights

### Anti-Oppression Framework

WCASA commits to focusing on all forms of oppression while keeping the voices of women of color at the center. The following strategies and commitments help keep us accountable.

#### Strategies

- Devote full attention and investment to communities of color
- Recognize and value culturally-specific organizations and their work
- Listen to and honor the voices of women of color and then act, based on guidance
- Grow support for women of color in the movement
- Understand historical trauma and its ongoing impact today
- Educate ourselves about anti-oppression
- Aspire to be an ally
- Acknowledge your white privilege and use it to challenge systems of oppression

# Highlights (continued)

## Committments

- Communication: Communicate in an honest, direct, and ethical way
- Teamwork: Collaborate and seek the expertise of others
- Transparency: Share information and contribute to decisions
- Healthy Boundaries: Respect boundaries, both professional & personal

## SASP PDI

As the training & technical assistance (TA) provider on sexual assault issues in the state, WCASA is continually looking for new ways to support sexual assault service providers (SASPs) across Wisconsin. To provide more comprehensive TA and training, WCASA designed the Program Development Initiative (PDI) for SASPs (SASP-PDI). The project is informed by the Resource Sharing Project Sexual Assault Demonstration Initiative (SADI), which focused on: enhancing the range of service options for victims of sexual assault; improving the overall treatment of sexual assault victims; and enhancing the skills and knowledge of advocates working with victims and survivors. The first cohort of the SASP-PDI was successfully implemented with seven SASPs in 2018-19



## By Your Side

The By Your Side website supports sexual assault survivors by connecting them with service providers in their area and presents them with options and resources to decide what choices are best for them. It also attempts to restore a sense of control to survivors by allowing them to determine whether and when to access information about their kit through the Sexual Assault Kit Initiative (SAKI).

This year's achievements included:

- A website for survivors to find advocacy and support services in their area
- Distribution of customized promotional materials to sexual assault service providers members in the state, including posters and billboards
- 14,000+ users and over 16,000 page views of the By Your Side website

