



**WISCONSIN COALITION
AGAINST SEXUAL ASSAULT**

2020 ANNUAL REPORT

October 1, 2019 - September 30, 2020



**wcasa.org
wcasa@wcasa.org
608-257-1516**



ABOUT WCASA

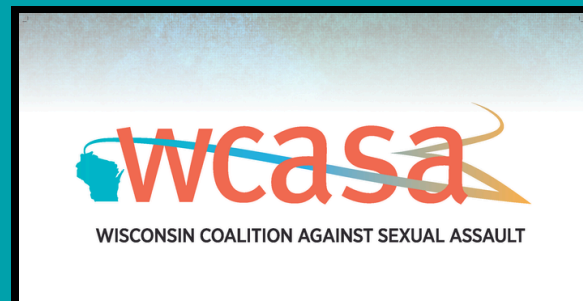
WCASA is a statewide coalition and membership agency, dedicated to providing support and complimenting the work of Wisconsin sexual assault service provider (SASP) agencies, that are working to end sexual violence and offer support, advocacy and information to its victims of sexual assault and their families.

WCASA works to ensure that every survivor in Wisconsin gets the support and care they need. Through its collaboration with organizations across the state, WCASA creates the social change necessary to end all forms of sexual violence. Together, we are creating a socially just world in which all people value equity and healthy sexuality.

Anti-Oppression Framework

WCASA believes that to achieve our mission of ending sexual violence, we must also end all forms of oppression. Anti-oppression work is, in fact, also sexual violence prevention work. We stand in solidarity with our allies working on issues of racial justice and other oppressions. Recognizing that women of color* face multiple layers of marginalization with race/ethnicity and gender, WCASA commits to focusing on all forms of oppression while keeping the voices of women of color at the center. Our strategies and commitments are listed below.

*WCASA uses the Women of Color Network definition of 'women of color'



OUR MISSION

Creating the social change necessary to end sexual violence.



JOIN THE MOVEMENT
to end sexual violence.



Staff



Amanda Dotson
Director of Program
Development

Peter Fiala
Events & Technology
Coordinator

Ian Henderson
Director of Legal &
Systems Services

Alma Mann
Programs Coordinator

Sarah Curley
Prevention Coordinator



Pennie Meyers
Executive Director

Nestic Morris
Outreach Coordinator

Kelly Moe Litke
Associate Director

Megan Murray
Training & Technical
Assistance Coordinator

Board

Katie Gaynor
President

Nate Zimdars
Vice-President

Heidi Kilbourn
Secretary

Beverly Horn
Treasurer

Aaron Evans

Nicole Fumo

Arnitta Holliman

Dawn Helmrich

Diane Ripple

Susan LaFlash

William Stedman

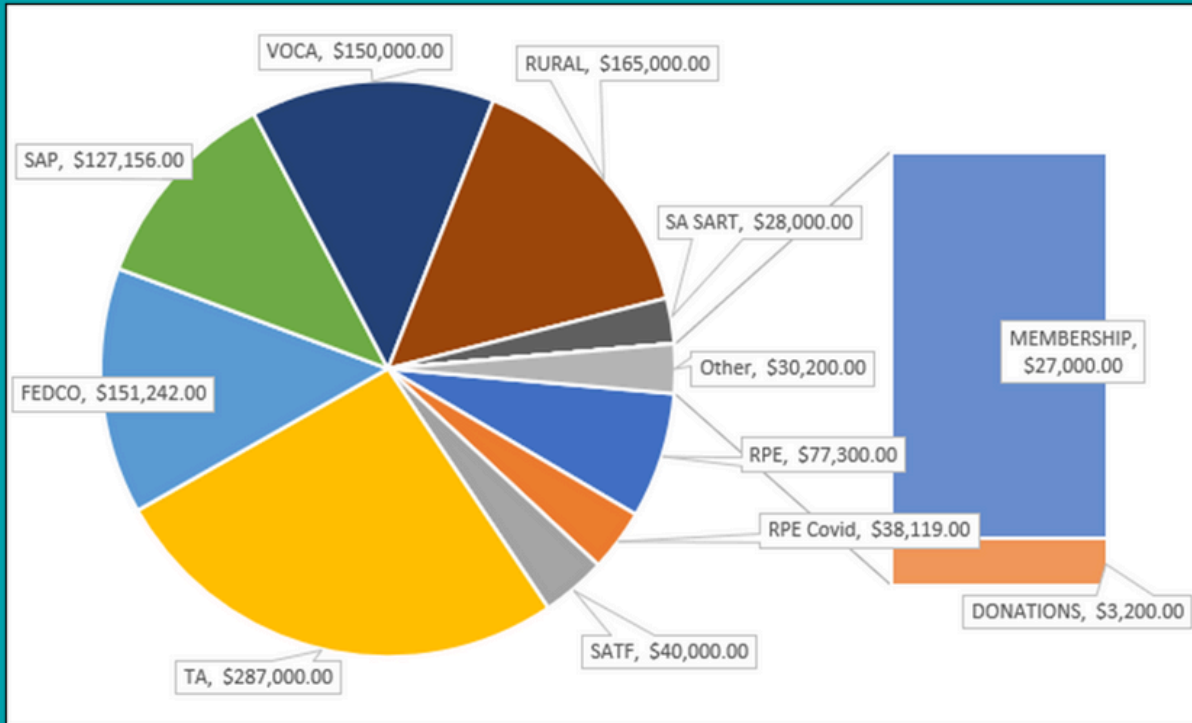
Lisa Kisch

Cheryl O'Neil

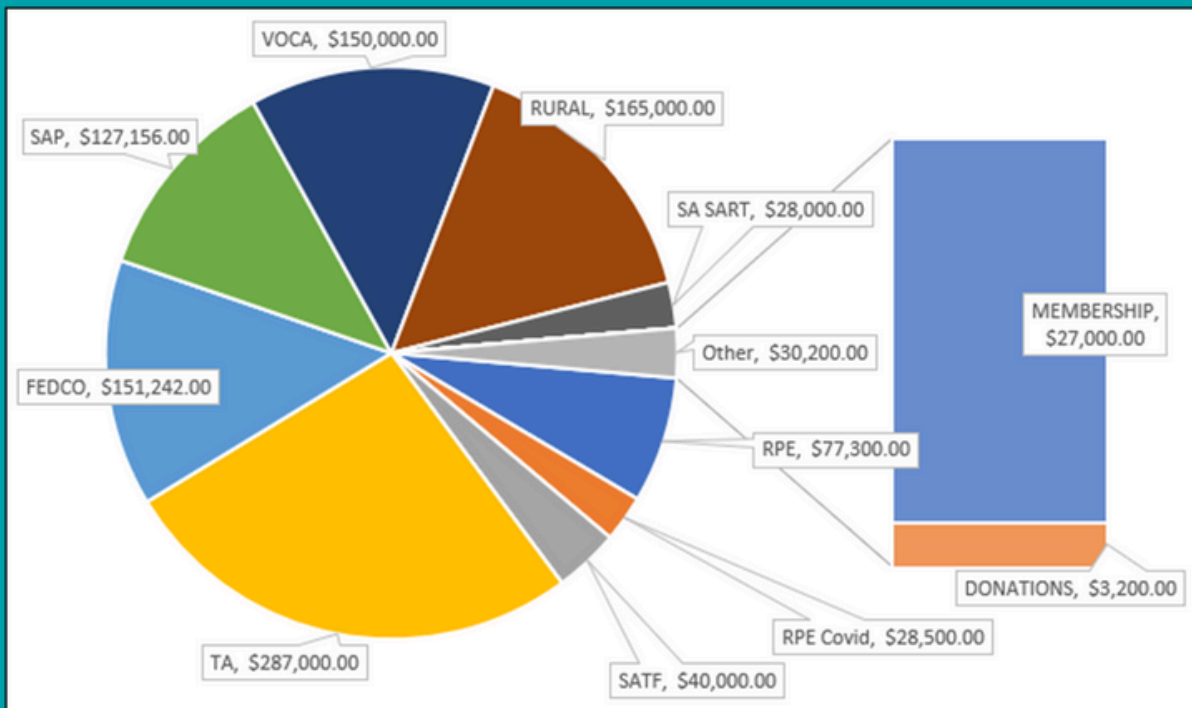
Rose Barber

Finances

FY2020 Income Sources



FY2021 Projected Income

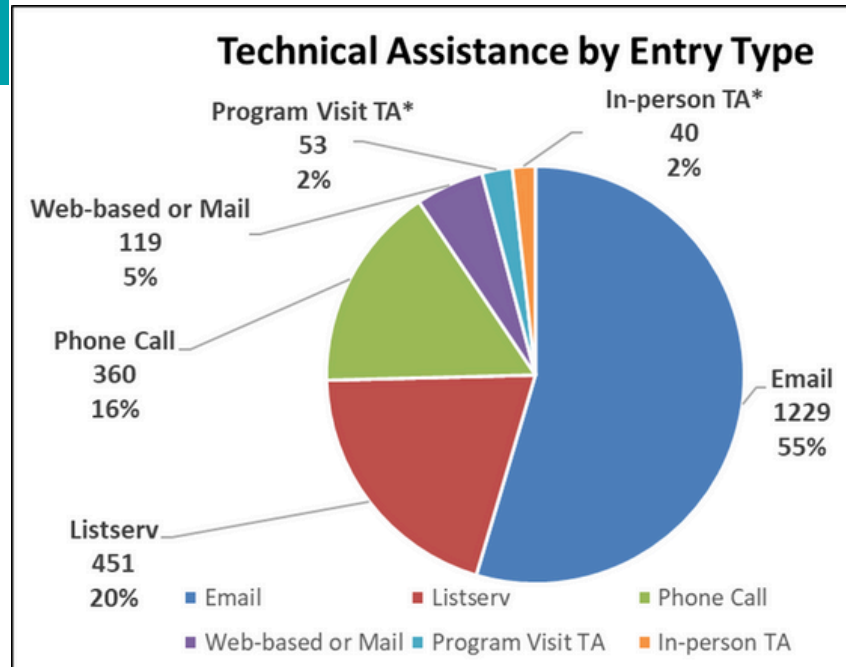


Technical Assistance

2,252 TA contacts

WCASA staff provide technical assistance to designated Sexual Assault Service Providers (SASPs) as well as other service providers, and the community at large. Of those recorded, approximately 54% of technical assistance went to any type of sexual assault service provider, through either a WCASA-designated SASP or other sexual assault service provider (870 combined / 1,605 total TAs) and 44% of all technical assistance went to just WCASA designated-SASPs (704 SASP TAs / 1,605 total TAs).

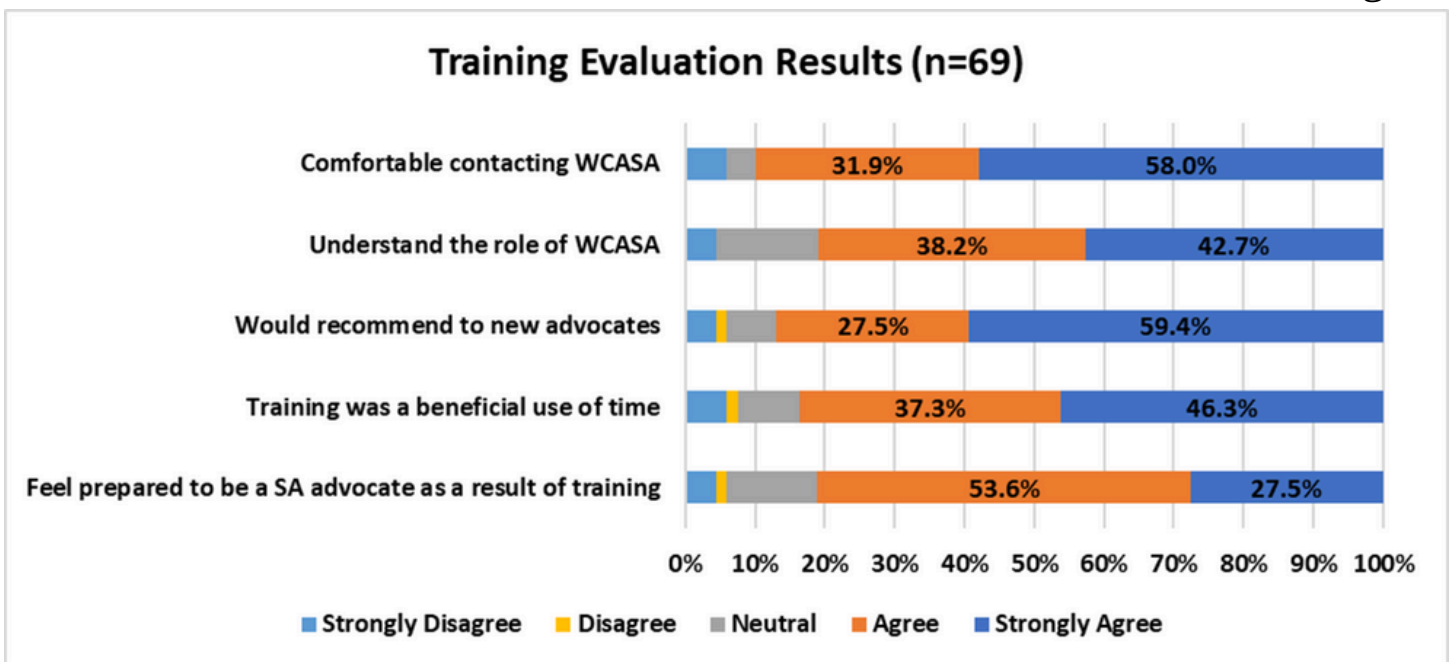
Top 6 TA categories



Events

Total attendance: 5,541

12 in-person trainings
108 online trainings
120 total trainings



Social Media



3,635 page likes on Facebook

▶ 7.2% increase from this time last year



2,492 followers on Twitter

▶ 2.1% increase from this time last year

New Sexual Assault Service Provider Members



Highlights

Anti-Oppression Framework

WCASA commits to focusing on all forms of oppression while keeping the voices of women of color at the center. The following strategies and commitments help keep us accountable.

Strategies

- Devote full attention and investment to communities of color
- Recognize and value culturally-specific organizations and their work
- Listen to and honor the voices of women of color and then act, based on guidance
- Grow support for women of color in the movement
- Understand historical trauma and its ongoing impact today
- Educate ourselves about anti-oppression
- Aspire to be an ally
- Acknowledge your white privilege and use it to challenge systems of oppression

Highlights (continued)

Committments

- Communication: Communicate in an honest, direct, and ethical way
- Teamwork: Collaborate and seek the expertise of others
- Transparency: Share information and contribute to decisions
- Healthy Boundaries: Respect boundaries, both professional & personal

SASP PDI

As the training & technical assistance (TA) provider on sexual assault issues in the state, WCASA is continually looking for new ways to support sexual assault service providers (SASPs) across Wisconsin. To provide more comprehensive TA and training, WCASA designed the Program Development Initiative (PDI) for SASPs (SASP-PDI). The project is informed by the Resource Sharing Project Sexual Assault Demonstration Initiative (SADI), which focused on: enhancing the range of service options for victims of sexual assault; improving the overall treatment of sexual assault victims; and enhancing the skills and knowledge of advocates working with victims and survivors. The first cohort of the SASP-PDI was successfully implemented with seven SASPs in 2018-19



By Your Side

The By Your Side website supports sexual assault survivors by connecting them with service providers in their area and presents them with options and resources to decide what choices are best for them. It also attempts to restore a sense of control to survivors by allowing them to determine whether and when to access information about their kit through the Sexual Assault Kit Initiative (SAKI).

This year's achievements included:

- A website for survivors to find advocacy and support services in their area
- Distribution of customized promotional materials to sexual assault service providers members in the state, including posters and billboards
- 14,000+ users and over 16,000 page views of the By Your Side website

